



Excel Leader Advisory Letter

ISSUED BY THE EXCEL LEADERSHIP GROUP

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Join Forces with Your Peers in a New Online Community Focused on Leadership

As a leader, are you always looking for new ideas that produce results? If so, we invite you, without cost or obligation, to join our new Web-based “community” devoted to open and honest discussions on topics related to leadership challenges and solutions.

In our online community forum, leaders throughout Central Illinois will discuss the challenges they’re facing, and share insights, tips, advice and best practices with each other on leadership topics like:

- Motivating your team
- Engaging your employees
- Increasing productivity
- Reducing employee turnover and absenteeism
- Attracting talented, high-potential employees
- Increasing customer satisfaction
- Creating the right culture

We encourage you to join this dynamic, interactive online leadership community today. We’re certain you will enjoy this outlet for discussing your leadership challenges and hearing from others how they deal with similar issues. Again, there is no cost or obligation, and you can opt out of membership in the community at any time. To join, simply visit ExcelLeadership.net and click on “Community.”

Why We Developed the Online Excel Leaders Community

I’m Mike Crompton, executive coach and founder of The Excel Leadership Group, and I’d like to take a minute to tell you why we started the online Excel Leaders Community that we’re inviting you to join in this Excel Leader Advisory Letter, our first of many to come. The idea originated directly from our Mission Statement, which is:

"We help executives create and sustain a high performance, values-based work culture that fully engages the talents of all associates to deliver world-class products and services and achieve higher profits."



To achieve our mission, we challenged ourselves to think of other ways we could help executives, beyond our executive coaching for individuals and groups, and leadership workshop services. Our brainstorming sessions led to the big idea of sponsoring a free online community forum for area leaders to interact, to learn from each other how they can become more effective leaders—and the community quickly became a reality.

I am excited about the potential of our Excel Leaders Community and look forward to being an active voice in the forums, too. I know we will all take valuable information away from the lively discussions that will take place within the forums. And, remember, all you need to do to become a member is visit our Website and sign-up by clicking on "[Community](#)."

Upcoming Topics Addressed in the Advisory Letter

Our *Leader Advisory Letter*, which Excel will issue monthly, also stems from our Mission Statement. It is another vehicle we will use in addition to our leadership development services to reach out to executives—to talk about actions they can take to help enhance their effective leadership skills.

In future issues of the *Advisory Letter*, you can expect to hear more from Excel about topics such as:

- Building effective leadership skills to generate high levels of team commitment.
- Developing highly committed teams to achieve an organization's loftiest goals—and financial results.
- Tapping into the wealth of talent already possessed by employees to achieve results never before imagined.
- Making changes that will influence underlying cultural factors and positively impact both the work environment and financial results.
- Looking inside ourselves as leaders to discover how our individual style and behavior affect others around us.
- Becoming a more holistic leader.

To make sure you receive future issues via email, simply visit our Website and click on "[Letter](#)." While you're there, please surf around to learn more about The Excel Leadership Group and the leadership services we offer. We look forward to hearing from you and having you as a valued member of our community.



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on your company's leadership team.*