



## NEWS RELEASE

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### **The Excel Leadership Group Earns Certification to Coach Emotional Intelligence (EQ) and Conduct Assessments**

**Peoria, Illinois, December 15, 2008**—The Excel Leadership Group, LLC (Excel) announces that Mike Crompton, a certified executive coach and the founder of Excel, has earned additional certification as an Emotional Intelligence (EQ) coach. EQ is the ability to be aware of our own emotions and the emotions of others, and to use that information to manage our relationships and ourselves. Recent research has shown that EQ accounts for 80 percent of success in the workplace and in life, while IQ (cognitive intelligence) accounts for about 20 percent.

Unlike IQ, which we're born with and remains much the same throughout our lives, emotional intelligence isn't fixed at birth. EQ can be enhanced through appropriate training and coaching. "I am thrilled to have achieved this certification," Crompton said. "Because it means I can help my clients boost their EQs, their emotional intelligence, to vastly improve their leadership skills."

Crompton underwent an intensive eight-week program through the CEO Partnership to complete his certification requirements. "It was grueling, yet fascinating and invigorating," he said. "The program includes achieving certification credentials to conduct Emotional Intelligence or EQ Assessments, which are an emerging and important leadership development tool for businesses."

The EQ assessments measure different aspects of emotional intelligence to provide insight into a person's personality strengths and weaknesses. For businesses, the assessment results point to areas an employee needs to improve to make better decisions, manage more productively and work more effectively with others. Crompton is certified in administering the EI Profile, which results in a 24-page report that includes EQ enhancement suggestions and is the most popular EQ assessment tool today with both individuals and Fortune 500 companies.



For more information about Emotional Intelligence and EQ assessments contact Mike Crompton.

**About The Excel Leadership Group, LLC**

Certified Executive Coach Mike Crompton founded the Excel Leadership Group, LLC in June 2008. The company offers executive coaching and leadership development services, including: Assessments, Individual and Group Coaching, and Leadership Workshops. Visit [www.ExcelLeadership.net](http://www.ExcelLeadership.net) for more information about the company, its services and the Excel Leadership Community.

**About the CEO Partnership**

CEO Partnership is a leading national executive coaching and leadership development firm that provides customized coaching solutions. Visit [CEOpartnership.com](http://CEOpartnership.com) for more information about the company and its coaching certification programs.